

How to find the right color for your home or office.

A simple guide to
finding the right
paint color.

PAINTERSENTERPRISE.COM

Let's face it, picking a color is difficult.

This guide will help you...

- 1.** Gather ideas and take advantage of free resources,
- 2.** Ask the questions that you need to consider when choosing colors,
- 3.** And feel confident that you picked the right color.



Graham Audenart, Painters Enterprise

Get Inspired.

Where can I go to for ideas on paint colors?

There are quite a few online resources that you can use to find what type of color you want to paint your home or office.

- ***Pinterest.*** An excellent place for gathering ideas of color and design. Punch in what you are looking for, whether it is bedroom paint ideas or feature wall colors.
- ***HGTV.*** Surprisingly, the website is just as inspirational as the shows they produce. They have pages of office and home ideas for you to pick from.
- ***Instagram.*** A great way to gather ideas from people you may or may not know to see what they are painting in their spaces.

Where can I pick up some paint swatches?

Paint swatches are available at any paint store but if you want to pick up the nicest ones available with the latest trends in color, I would hit up a Benjamin Moore Paint Store.

They are free so when you are at the paint store and grab a handful of various swatches.

The next step is to tape these to various walls in your home or office to see how they will look in different areas and with different lighting.

***Tip:** If you like a color, take a look a few tones darker on the swatch. This will tell you what the underlying base of the color is.

Testing Out the Color.

Should I put some paint on the walls?

Sample quarts are available at any paint store. Take your favourite color swatch (or swatches) to the paint store and ask for their sample quarts. They are a cheap and effective way of seeing what the color is truly going to look like.

Placing a sample area on your walls will also give you a good idea of how many coats you may need.

***Tip:** When you apply the paint, make sure you don't leave any ridges. We call it feathering out, which means rolling out the edges to create a smooth edge.

Getting Some Help.

Where can I turn for some help?

- **Hire an Interior Designer.** Most designer will do a one hour consult for about \$100-150. They will take a look at your style, what you have in mind and give you ideas of colors that work for your home or office. *We often use Breanne from BreDesign Interiors 780-982-9511*
- **Benjamin Moore.** This is the only paint store that has realized that we don't just want good paint, but we want help choosing the color of the good paint. Their staff is usually well trained in design consultations. Take them pictures of your area, bring in a pillow that inspires you and they will help you create the look you are seeking.

Final Questions to Ask.

A few questions to ask yourself about your color.

- **Dark and Vibrant Colors:** Understand that these colors will most likely require a base coat (primer coat) and additional coats to reach the true color. This is easy to accomplish but will require more paint and additional time.
- **Painting White:** Depending on what existing paint color you may have, going to white can be just as difficult as a dark or vibrant color. Depending on how white you go, it will determine whether a primer and additional coats are needed.
- **Make sure you like the color.** The last thing you need is to finish painting and say, "I am not sure I like this color!"



What color are you going to paint your home or office?

If you are still feeling overwhelmed by this all, give us a call and we are more than happy to help. Whether that means helping you with color or helping with the painting of your home or office.

We guaranty that there will be no headaches while getting the work done because our *aim is to help you enjoy the process as well as the results.*

Edmonton: 780-668-9311 Calgary: 403-993-7894

REACH OUT TO US

Attract[®]

Created with Growth Tools in Partnership with Leadpages